

THE BOARD OF DIRECTORS

The Board of Directors of Eastwest Healthcare, Inc. ("Eastwest") consists of nine (9) members of whom two (2) of them are independent. The following is the profile of each of the Directors:

Non-Independent Directors

MS. RUSTIE C. PORCIUNCULA (Chairman / Director). Behind the macro management of Eastwest, is Chairwoman and Chief Executive Officer, Rustie Angeles Cuenca Porciuncula . A woman of vast experiences in different aspect of corporate settings. She is one of the Directors, and Chairwoman of the PAHMOC Mediation Committee, and member of ASIA CEO and Malaysian Chamber of Commerce.

She took over the reigns when her husband, Jaime L. Porciuncula, the Founder, Chairman of the Board and Managing Director of EastWest Healthcare, Inc., passed last May 9, 2020, due to COVID19 virus. She was exposed to her husband, but was not infected by the said virus. As a law abiding citizen, she isolated herself for 14 days as required, even if the result of the test is negative.

She was born in Batangas City on August 2, 1953.

She holds a degree of Bachelor of Science in Business Administration, major in Accounting. As a student, she was an active member of the Batangas Youth Movement and Junior Philippine Institute of Accountants in Golden Gate Colleges where she completed her college education.

She started on humble beginnings as a working student and earned her college degree in 1974. To support her college studies at the same time help augment the income of her parents who are employed in government offices, she worked as an Unskilled Laborer at the Provincial Governments assigned to function as Secretary of the Purchasing Manager, and in later years, was transferred as a typist, at the Provincial Board under Congressman Medalla.

After graduation she went to Makati for new career challenges. In 1974 she worked as an Accounting Clerk /Bookkeeper at RECB Consultancy Company. In 1975, she transferred to Executive Search, holding the same position. During her two years stay at the consultancy companies, she was deployed to a multinational company, AFIA (American Foreign Insurance Association) Worldwide Insurance as Accounts Receivable Reconciliation Assistant..

In 1976, she was accepted as an Accounting Assistant to the Chief Accountant of conglomerate Construction Development Corporation of the Philippines.

However, she when verbally advised the Controller and Assistant Controller of about her resignation and new job, she was counter offered with permanent employment status as Accounting Clerk Bookkeeper of AFIA World Wide Insurance with Firemans' Fund Insurance Company as her employer.

A year after, in 1977, she was promoted one level higher, as the Accountant of the General Agency and Brokers section of the Accounting Department. In 1981, she was hand picked to handle a newly created section at the EDP (Electronic Data Processing) Department as Head of Methods and Procedures for IBM 4330 Mainframe Platform.

In 1985, she was chosen to be a member of the International Model Office Team of CIGNA Philadelphia International Systems given the position of Methods and Procedures Analyst. She was assigned to handle the research and documentation of current data flow, systems flow and work processes of CIGNA Philippines, Monarch Philippines, CIGNA branches in GUAM, Saipan and Micronesia, with the objective of re-engineering and implementing the Meridian System, company worldwide project.

In 1987, she was promoted as Operations Control Manager of Cigna Systems Philippines whose main function is to provide systems support to Asian Branch Offices of Cigna in Korea, Thailand, Indonesia, Guam, and Saipan, Micronesia and affiliate company Monarch Insurance Company and CIGNA Philippines.

In 1991, she became the Manager of CIGNA Philippines Information System Department. In 1992 she left CIGNA. Knowing the Meridian System by heart, she accepted the consultancy job at Monarch Insurance Company, and worked with the Chief Accountant.

In 1995, she worked as systems consultant at Blue Cross Healthcare Company and Blue Cross Insurance Company. She left Blue Cross in 1996. In 1995 up to 1998, she joined Golden Neolife Diamite International as Independent distributor. During those years, she was also involved in selling pre-need Memorial Services of Paz Life Plan under Corporate Care group, and Personal Accident Insurance Coverage of a non life insurance company.

In 1997, she established Kwentong Barbero Barbershop in Pilar Village, Las Pinas City. Within the same year, opened another branch in BF Resort Village, Las Pinas. A year after, she opened another branch inside Pilar Village, and another one in Moonwalk Village, both in Las Pinas City. She ventured with a partner and opened Kwentong Butsikoy Barbershop in Imus Cavite inside MAKRO grounds.

In 2002, she operated a canteen inside STI College in Las Pinas. In 2003 she organized a group of newly graduates from STI Las Piñas, conceptualized and developed an end to end system for, Cox Trucking Corporation. In 2004 and subsequent years she closed three of her Kuwentong Barbero branches, Kuwentong Butsikoy in Imus Cavite and her canteen at STI Las Pinas.

In 2004, she joined One Pacific Insurance Brokers as a stockholder and worked as Systems Consultant.

In 2006 she joined EastWest Healthcare as a stockholder and worked as Provider Relations Officer, for the project of getting accreditation from Medical Providers, i.e. Hospitals, Diagnostic Clinics, Dental Clinics, Medical Specialist, and Medical coordination.

In 2008, she was promoted as Vice President of Resources Facilities and Management Division. This division functions as the backdoor services for the Sales and Marketing Department of the company. Departments under this division are Human Resources, Procurement, Methods and Procedures, Information System, Office Maintenance, Messengerial and General Services.

In 2010 she was promoted as Director for Internal Affairs and Senior Vice President, with the added responsibility of providing management support in Medical Department. In 2014, she was given an added responsibility of implementing guidelines from the managing director. In 2015, she became the Chief Operating Officer and Director of EastWest Healthcare, Inc., under the direct supervision of the Chairman and Managing Director.

In May 2020, she became the Chairman and Chief Executive Officer of EastWest. With the approval of the Board, she reorganized the executive management with her son, Jason Cuenca Porciuncula as the President, who is responsible for the Micro Management of Company Operations. The President reports directly to the Chairman and CEO.

She attended various computer trainings and seminars at IBM Philippines, Makati Office, methods analysis and re-engineering seminars, local management and underwriting systems seminars at CIGNA Offices in Singapore and Hongkong, System Development seminars In-house training in CIGNA Philippines, UNIX' systems training in Blue Cross Insurance, Inc., Blue Cross Healthcare Inc, Sales and Product Orientation Seminars in Paz Life Plan and Golden Neo Life Diamite International.

She attended Corporate Governance Orientation conducted by Development Finance Institute in Makati in year 2008 and Corporation law seminar in 2019.

Her spiritual life is nurtured through her active participation (past years) in the teachings, trainings, social activities of Pamilya and Diyos, Brotherhood of Christian Businessmen and Professions and Ligaya ng Panginoon Community.

MR. JASON C. PORCIUNCULA (Director) was appointed as member of the Board in the year 2008. He was elected as President in May 9, 2020. Mr. Porciuncula holds a degree of Bachelor of Science in Business Administration Major in Marketing Management at De La Salle University.

Prior to joining Eastwest, he worked at Rizal Commercial Banking Corporation from 2001 until 2005. He also worked in One Pacific Prime Solution Insurance Broker Inc. and holds the position of Assistant Vice President for Sales from 2005 until 2009.

He joined Eastwest in 2008 as one of the Board of Directors and became the Vice President for Direct Sales up to 2010. He was then promoted as Assistant Vice President for Corporate Management Group from July 1, 2010 until June 30, 2015. In the the same year, Mr. Porciuncula was then promoted to Executive Vice President for Corporate Management Group until May 8, 2020.

MR. ORBIVITANO R. DIAZ (Director) was appointed as member of the Board in the year 2008. He holds a degree of Bachelor of Science in Nursing at World Citi Medical Center and graduated in the year 1995. He became a Registered Nurse in the same year.

Prior to joining Eastwest, Mr. Diaz worked as Medical Liaison Officer in Aetna Healthcare Inc., in the year 1996. He worked in Orange Healthcare Inc., as Manager for Underwriting and Account Support from year 2000 until 2003. He also worked as Senior Vice President for Corporate Relation Department in One Pacific Prime Solutions, Inc., from 2004 to 2008.

Mr. Diaz joined EastWest in 2008 and became the Senior Vice President for Underwriting and Actuary until 2016. He was then transferred in the same year as Senior Vice President for Business Development Group until May 8, 2020. He was appointed as Executive Vice President – Operations in 2020.

MR. JAY B. IRABON (Director) was appointed to the Board in 2008. He holds a degree of Bachelor of Science in Nursing at Metropolitan Hospital College of Nursing and became a Registered Nurse in 1994.

Mr. Irabon worked in different companies before joining Eastwest. He worked as Claims Analyst at Ayala Health Care, Inc. from May 1995 to November 1996 in charge of handling and servicing accounts, evaluation and processing of plan holder's account. After his tenure with Ayala Health Care, Inc., he worked in Wyeth Philippines, Inc. as Territory Manager from December 1996 to May 1998.

Mr. Irabon also worked as Accounts Associate in Aetna Healthcare Inc. from June 1998 to September 2000 and became Corporate Accounts Officer from October 2000 to November 2002. He worked as a Vice President for Sales in One Pacific Prime Solutions, Inc. from December 2002 to August 2008.

He joined Eastwest in the year 2008 and became a Senior Vice President for Sales and Marketing until his appointment as Executive Vice President – Sales and Marketing in May 9, 2020.

ATTY. IRISH TOM T. TOLENTINO (Director) was appointed Director on 2008. He holds a degree of Bachelor of Science in Accountancy at St. Louis University and a Certified Public Accountant.

Before joining Eastwest, Mr. Tolentino worked as an Accountant in Millennium Business Solution from 2003 to 2004. He was an external auditor in C.L. Manabat & Company from 2004 to 2006. He also worked in One Pacific Prime Solutions, Inc. from 2006 until 2008 as Comptroller.

He joined Eastwest in the year 2008 and was appointed as the Chief Finance Officer up to the present. While working in Eastwest, he took a Bachelor of Laws at Arellano University and graduated in the year 2013. He passed the Bar Examination in 2013.

ATTY. EPHREM R. ACLERA (Director) was appointed to the Board on June 23, 2016. Mr. Aclera is a Certified Public Accountant and a Lawyer. He graduated Cum Laude with a degree of Bachelor of Science in Accountancy at Saint Louis University. He earned his law degree from the University of the Cordilleras (formerly Baguio Colleges Foundation).

Prior to joining Eastwest, he worked as Junior Auditor in SGV & Co., from 1999 to 2001; and as Tax Auditor in San Miguel Corporation from 2005 to 2007. He was also a former professor in Rizal Technological University, Pamantasan ng Lungsod ng Makati, and Pamantasan ng Lungsod ng Pasig teaching Business Laws and Taxation.

He joined Eastwest in the year 2008 as a Legal and HR consultant. He was elected Corporate Secretary by the majority members of the Board in 2016.

DR. MARIA ANNABELLE SANCHEZ (Director) was appointed to the Board on May 9, 2020. She earned a degree of Bachelor of Science of Medical Technology from University of Sto. Tomas and Doctor of Medicine from the San Beda College of Medicine.

Prior to joining Eastwest, Dra. Sanchez worked under the Government Institution as Primary Care Physician in the year 2013. She also worked in different private companies as Retainer Physician/Primary Care Physician like Medicaid Philippines, Healthway Medical Clinic, Philam Care Health Systems Inc., Kalbe International, Medpro Corporate Health Care System Inc. from 2008 to 2013.

She joined Eastwest in year 2013 as Retainer Physician and on July 1, 2016 she became the Medical Director handling all concerns and inquiries for Claims, Hotline and Liaison Department.

DR. HOWELL JAVONILLO (Independent Director) was appointed independent director in 2019. He earned a degree of Bachelor of Science of Biology at Saint Louis University and Doctor of Medicine from the University of the East Ramon Magsaysay Memorial Medical Center. He also holds a degree in Master in Hospital Administration from St. Jude College where he graduated Magna Cum Laude and a Certified Hospital Administrator.

Dr. Javonillo is a former Medical Director of Boracay Lifeplus Diagnostic Clinic from 2013 to 2014 and a former Medical Director of Boracay Alert Medical Clinic and Diagnostic from 2014 to 2017. He also served as a President of Rotary Club of Boracay from 2017 until 2019.

At present, he is a President of East Seas Philippines Clinic and Diagnostic, Inc. and a Physician in Brgy. Forbes Park, Makati City.

SONIA HERMOSISIMA-BATUCAN (Independent Director) was appointed independent director in 2019. She graduated from the University of San Carlos (Cebu City) with a degree of Associate in Secretarial Science and Bachelor of Science in Business Administration. She took MBA Units at the University of the Visayas (Cebu City).

Ms. Batucan was a former Director for Customer Relations of Philippine Airlines. She spent 25 years in Philippine Airlines until her retirement in 1991. She holds various positions such as Domestic Ticket Representative, International Ticket Representative International Cargo Sales Representative, Cargo Super Visor, Senior Customer Relations Assistant, and Manager Customer Claims.

While being employed at Philippine Airlines, she was a recipient of various awards and special recognition such as Most Outstanding Employee of the Year, Cebu Sales Area, for the year 1973, commendation from two Philippine Airline Presidents, Great GAL Awardee (awarded by AVP- Customer relations, and recipient letter of appreciation from President and CEO's of various firms.

She was the first Asian to be elected to the Board of WACRA (Worldwide Airline Customer Relations Association) where elected members are called Executive Committee Members of WACRA. She represented Philippine Airlines on various international airline conventions.